

## **dBusinessNews, Salt Lake City, UT**

### **NACVA APPOINTS JEFFREY CHAPPELL AS SENIOR PUBLIC RELATIONS MANAGER**

**May 09, 2006**



#### **Salt Lake City -**

SALT LAKE CITY - The National Association of Certified Valuation Analysts (NACVA) today announced the appointment of Jeffrey Chappell as senior public relations manager. Jeffrey brings more than 10 years of diverse experiences in public relations and event management to NACVA.

Prior to joining NACVA, Jeffrey worked as a public relations associate with Snapp Norris Group PR, a leading technology strategic public relations agency in Salt Lake City. Jeffrey led several accounts for Broadcast International (OTC: BCST "BI"), Willowstick Technologies, and Amp Resources (recently acquired by Raser Technologies [NYSE Arca: RZ] ["Raser"]). Jeffrey has worked in various public relations capacities for organizations such as the American Red Cross, Pebble Creek Ski Area, and Comprehensive Mental Health.

Additionally, Jeffrey proudly serves as a petty officer second-class in the U.S. Navy managing and disseminating communications and information. He received his bachelor's degree in health care administration from Idaho State University.

"I am very excited to add Jeffrey to our team; he fills a ten-year void in our strategy to build this association by creating brand awareness in the communities that use the services our members provide through a more active and disciplined approach to public relations," said Parnell Black, chief executive officer for NACVA. "Jeffrey's strong interpersonal skills and understanding of the media, fostered by his experiences in public relations and management, make him an ideal addition to the NACVA management team, and we anticipate his contributions will have a significant impact not only on our growth, but more importantly, on the success of our members."

#### About the National Association of Certified Valuation Analysts

The National Association of Certified Valuation Analysts (NACVA), founded in 1991, is a global professional association that supports the business valuation, litigation consulting, fraud deterrence and detection, and a variety of other disciplines within the CPA and professional business advisory communities. Along with its training and certification programs, NACVA offers research support, marketing tools, software, journals, reference materials, and proprietary databases to enhance the professional capabilities and capacities of its members.

Since 1991, the National Association of Certified Valuation Analysts has grown to over 6000 members and is headquartered in Salt Lake City, UT. For more information and to learn more about the association, go to <http://www.nacva.com>