

Rocklin & Roseville Today

Biswas & Associates Offering Business Consulting Services

August 14, 2006

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Rocklin & Roseville Today

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Monday, August 14, 2006 / Press release

LINCOLN, CA: Bashker 'Bob' Biswas has announced the formation of Biswas & Associates, a consultancy offering an independent, objective and experienced perspective to business ownership covering business valuation of closely held companies, business buy/sell brokering and the establishment of Value-Based CompensationSM for executives and owners.

Company founder and president, Bashker 'Bob' Biswas has over 35 years of experience and has held executive level positions at international companies such as Control Data, Bechtel, BioGenex, Memorex, Maxtor and Hitachi Data Systems and was as a Director at PricewaterhouseCoopers and Coopers & Lybrand.

Biswas received a Lifetime Achievement Award from the American Compensation Association (WorldatWork) and been quoted as an expert by the Wall Street Journal, USA Today and San Francisco Chronicle. He holds a PhD in Business Administration from Golden Gate University and is a member of the Institute of Business Appraisers, National Association of Certified Business Analysts, Bay Area Human Resource Executives Council and the Roseville Chamber of Commerce.

For more information, contact Biswas & Associates at (916) 599-5475.

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